



# **ABOUT US**

Yun Ding Food & Beverage is a family owned, one stop solution juice and beverage manufacturer in Taiwan, providing services to clients in local and international regions. With over 40 years of extensive experience in the juice industry, Yun Ding Food & Beverage offers a wide variety of services in juice manufacturing, import and export, beverage OEM & ODM, own brand manufacturing and retail distribution.



# **OUR VISION**

With global sourcing capabilities and a customer centric strategy in mind, Yun Ding Food & Beverage leverages global market trends and data to constantly innovate new formulas and products. Venturing into the health and wellness market, Yun Ding Food & Beverage owns and manufactures two brands: PASSION 24 functional juice beverage and RIGHT KIND functional coffee.



# **OUR DESTINY**

We support local farmers and brands and deeply value efforts to reduce carbon footprints. At Yun Ding Food & Beverage, we aim to create the most innovative juices in the market.

We make lives juicier.



2008

Founded in Taiwan, YDFB supplied fruit & vegetable related raw materials to domestic F&B industry customers.

2009

The export business department was established to provide high-quality raw materials to clients in Europe, America, the Middle East, Japan, South Korea, and Southeast Asia.

2019

Established retail-packaging production lines, further catering to domestic and foreign HoReCa, bubble tea and smoothie chain store clients.

2020

Established beverage OEM & ODM business unit, offering one-stop beverage solutions for domestic and foreign customers.

# **OUR SERVICES**

- Juice Manufacture & Supply
- Beverage OEM & ODM
- Own Brand Manufacturer
- F&B Distribution



# **SUCCESS CASES**

We help clients develop bestselling F&B products sold in international & local markets.











### **OUR TRUSTED PARTNERS**























































































# **FRUIT JUICE CATALOGUE**





蘋果















枸杞





GRAPE (RED) 紅葡萄

GRAPE (WHITE) 白葡萄



GRAPEFRUIT PULP 葡萄柚果粒



GUAVA PINK / WHITE 粉 / 白



HONEY DEW MELON 哈密瓜





**LEMON** 檸檬



龍眼



LYCHEE 荔枝



MANDARIN ORANGE SACS 柑橘果粒



**MANGO** 芒果



**MANGOSTEEN** 山竹



綜合莓



青提葡萄









PEAR 水梨







POMELO PULP 白柚果粒



**PONKAN ORANGE** 椪柑



**RASPBERRY** 覆盆子

鳳梨



紅毛榴槤 (鳳梨釋迦)

STARFRUIT 楊桃



草莓



UME 青梅









# BEVERAGE OEM/ ODM

## PRIVATE - LABEL SERVICES

We offer ODM private-label services, which entail product formulation, packaging design and market testing services. We assist clients to design innovative beverages, while understanding market trends and clients' requests. Today, we provide beverage solutions for juice, functional beverages, sparkling tea, coffee and more.









# セブンイレブン LYCHEE BANANA JUICE

飲料コンセプトピッチ

LYCHEE BANANA JUICE
GOLDEN DIAMOND PINEAPPLE JUICE









ENERGY DRINK





SPARKLING COLD BREW TEA











100% JUICES: APPLE, GRAPE, ORANGE, PEACH, ETC.





## COFFEE: ALUMINIUM CAN & DRIP COFFEE FILTER PACK









# RIGHT KIND

# COFFEE: ALUMINIUM CAN & DRIP COFFEE FILTER PACK





















# OWN BRAND & RETAIL DISTRIBUTION



# PASSION24

We strive to make good health easy and tasty while inspiring people to be passionate about their lives 24/7.

Our first product, "WAKE," uses natural fruit juice and plant extracts to support daily energy, metabolism, and recovery after drinking alcohol.

The brand has also established "PASSION24 Select"; introducing healthy snacks, beverages, and more, providing a wide variety of healthy dietary choices.

# PASSION24

WAKE Functional Juice



# **BRAND & PRODUCT VIDEOS**

2023: FEEL THE WAKE BRAND VIDEO

<u>https://youtu.be/Fk3NnW-1hNk</u>

2024: PASSION 24 Wake Functional Juice - Product Video <a href="https://www.youtube.com/watch?v=TPr35gdtiDc&ab\_channel=Passion24">https://www.youtube.com/watch?v=TPr35gdtiDc&ab\_channel=Passion24</a>









- 99% Juice x Herbal Extracts x Light Energy Waveform Patent
- Energy Boost, Metabolism, Hangover Prevention
- Drink 24/7, suitable for work, social occasions and sports
- No added sugar, caffeine, taurine, and preservatives.

### **Ingredients:**

Water, Apple Juice Concentrate, Passionfruit Puree, Plant Extracts (Hovenia Dulcis Extract, Rhodiola Rosea Extract, Pueraria Mirifica Extract, Maltodextrin), Citric Acid, Salt

\*HALAL ingredients



### TAIWAN RETAIL DISTRIBUTION

HEALTHY / FUNCTIONAL FOOD & BEVERAGE PRODUCTS DISTRIBUTION COVERAGE: OVER 15,000 LOCATIONS





### PASSION 24 SELECT **PRODUCT CATALOGUE**



Goodmate Oatmilk Original 1000mL/180mL



Healthy Buddy | Rice Chips Cheese Burger



**Goodmate Oatmilk** Chocolate 1000mL/180mL



Healthy Buddy | Rice Chips Smoked BBQ



**Goodmate Oatmilk** Barista 1000mL



Happy Buddy | Rice Biscuit Happy Buddy | Rice Biscuit Strawberry Yogurt



**RIGHT KIND Coffee** Relax





Chocolate Malt



Happy Buddy | Choc Chic

# PASSION 24 SELECT Retail Channels



### **WORLD GYM** 世界健身俱樂部

# 地點資訊 全台百間門市自販機均有販售



### YUHSUAN 裕軒食品

# 分店資訊 潮州店(總公司)、屏東店(分公司)、 台中店(分公司)



### PC HOME 網家

PChome Online網站創立於1996年 1998年成立網路家庭國際資訊,2005年 以「網家」代號8044在台灣上市,成為 首家上市的網路服務公司。經多年發展 PChome已成為台灣領先的綜合網路服務 商,提供電子商務、網路金融服務及人口



### SHOPEE 蝦皮賣家

與線上蝦皮賣家,健身品牌合作販售,方 便取貨。蝦皮購物(Shopee) 是東南亞和 台灣地區領先的電子商務平台。 是一個 為本區域量身定制的,并且通過強大的支 付和物流支持為客戶提供方便,安全和快 速的線上購物體驗。



### **TRUEYOGA** 全真瑜珈

台北小巨蛋館、忠孝旗艦店、內湖 館、南港館、天母館、中和館、汐 止館、桃園館、中壢館



**TAIWAN FRESH SUPERMARKET** 

### **FUNCOM** 楓康超市

# 分店資訊

東興店、潭子店、草屯店、天津 店、忠勇店







### Far Eastern A.Mart 愛買大賣場



寶雅

# 分店資訊

全國379家門市均有販售

基隆店、忠孝店、景美店、永和 店、三重店、南雅店、桃園店、楊 梅店、新竹店、巨城店、豐原店、 復興店、水湳店、台南店、花蓮店



### 四季百貨

東海門市、大甲門市、太平門市、溪 湖門市、清水團購站、龍井總公司



#### MOXY TAICHUNG 台中豐邑

地址:台中市南屯區文心南六路288號



地址:台中市島日區三榮路一段486號5F



**POYA** 



#### 会分店資訊



#### Let's Box 夜店拳擊

地址:台中市北區館前路9號



**IXT LIFE & FITNESS** 

## Family Mart 全家行動購

全家担前線上購買商級



### SHOPEE 蝦皮賣家

洞皮線上購買,接得:快樂夥伴等食



7-11線上購物平台 7-11線上購物平台



### Hi-life Buy Online 萊購物





# THANK YOU

YUN DING FOOD & BEVERAGE CO., LTD.

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